

Leadership is not about being in charge. It is about taking care of those in your charge
- Simon Sinek



Murat Ugur Eminoglu

CHIEF CUSTOMER OFFICER

Why Ant Media

My goal is to turn operations into a competitive advantage by building reliable systems, enabling teams to move faster, and helping customers achieve success without being blocked by technical complexity.

One thing I'm most proud of at Ant Media is contributing across multiple areas of the business instead of staying within a single role.

The most exciting trend in streaming media right now?

One of the most exciting trends in the streaming industry is the combination of real-time streaming and volumetric video. We're moving from flat video experiences toward interactive, spatial, and immersive media where users can participate rather than just watch.

Don't chase every new technology. Build strong fundamentals, get hands-on experience, and learn how real production systems behave.

Bio

- Infrastructure and cloud operations professional with 19+ years of experience delivering reliable production environments.
- Modernization initiatives including virtualization, containerization, and infrastructure automation.
- Delivered consulting projects for real-time communication platforms with scalable cloud architecture and CI/CD practices.
- Owned long-running production environments with a strong track record in operational excellence and platform reliability.
- Having a customer-first engineering approach through years of hands-on support and enterprise infrastructure management

Core Value | Customer Focus/Community Support

I selected Customer Focus because I believe technology creates value only when customers succeed. In my role, I try to understand customer challenges deeply and translate them into reliable solutions, clear communication, and better operational experiences. Supporting customers during critical moments and helping them succeed is something I care deeply about.

Favorite Hobbies: Reading/Learning new things, Riding a motorcycle, Taking photos, creating of IoT devices and Electronic